



**FOR IMMEDIATE RELEASE**

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## **New Jersey Chamber of Commerce Seminar to Help Employers Prepare for H1N1**

- WHAT:** **State Chamber Seminar: Pandemic Flu Planning and Implementation for Employers:** Experts fear that the influenza pandemic will return with a vengeance this fall and winter. One prediction is that half the U.S. population might be infected by H1N1. This highly interactive discussion is designed to help employers prepare for and defend against potentially devastating business impact stemming from illness and absenteeism of employees, customers, and critical supply chain partners. **Topics will include:** H1N1 background and situation update; Formal requirements, guidelines, and recommendations; Resource availability; government's role vs. "self-help"; Key elements of pandemic preparedness planning, including communication; Administrative policies; Infection control methods and resources; Prioritizing critical business functions and associated resource requirements; Developing executable plans; paper vs. practical; and Representatives from New Jersey companies will share their preparedness plans so that you can adopt some of their initiatives
- WHEN:** **September 30, 2009, 8:30 a.m. to 12 p.m.**
- WHERE:** **Crowne Plaza Hotel, 390 Forsgate Drive, Jamesburg, NJ 08831**
- WHO:** **Joan Verplanck**, President, New Jersey Chamber of Commerce  
**Stuart Weiss, M.D.**, Founder, MedPrep Consulting Group, LLC  
**Kathy Roye-Horn, RN, CIC**, Director of Infection Prevention, Hunterdon Medical Center  
**Mike Paszynsky**, VP, Security & Claims, Public Service Electric & Gas  
**Douglas Falduto, AHFI**, Director, Corporate Security and Business Continuity, Horizon Blue Cross Blue Shield of New Jersey  
**Len Resto**, Director, Risk Management, Global Crossing  
**Martin Friedrichs**, Director of Business Planning - Pandemic Preparation, Roche  
**Dr. Anne Peterka**, Medical Director, Roche  
**John Brownlee**, President & CEO, Quinnian Health

**REGISTER:** [www.njchamber.com](http://www.njchamber.com) – cost: \$55 member; \$95 chamber non-member

**The New Jersey Chamber of Commerce** is a business advocacy organization based in Trenton. Created in 1911, the State Chamber staff represents its members on a wide range of business and education issues at the State House and in Washington. The organization also links the state's local and regional chambers on issues of importance through its grassroots legislative network.