



# GOLF & NETWORKING

## Sponsorship Opportunity



## NJ CHAMBER CHALLENGE CUP

Network while playing golf with NJ business leaders on one of New Jersey's most elegant golf courses. All sponsor logos on select signage and promotional materials. Premier sponsor logo is displayed on all promotional materials and exclusive onsite signage.

### EVENT INFO

Venue	Bedens Brook Club, Skillman
Date	May 19, 2025

### FOURSOMES

Foursome:	\$2,000
Foursome +Hole Sponsor:	\$2,400

### DETAILS

Networking
Golf
Lunch & Dinner
Open Bar

### SPONSORSHIPS

- Premier Sponsor: \$10,000 (foursome, two hole sponsorships)
- Golf Shirt Sponsor: \$10,000 (foursome, logo on shirts distributed to players)
- Breakfast Sponsor: \$5,000 (foursome, one hole sponsorship)
- Awards Reception Sponsor: \$5,000 (foursome, one hole sponsorship)
- Golf Ball Sponsor: \$5,000 (foursome, logo on golf balls distributed to players)
- Golf Hat Sponsor: \$5,000 (logo on golf hat)
- Electronic Photo-Wrap: \$5,000 (Logo on photo e-mail sent to 5,000 after event)
- Driving Range Sponsor: \$3,000 (logo featured at driving range)
- Closest to the Pin Contest: \$2,000 (logo featured on contest hole)
- Longest Drive: \$2,000 (logo featured on contest hole)
- Refreshment Cart: \$2,000 (logo on refreshment cart at event)
- Hole Sponsor: \$500 (company signage at hole)



### CONTACT

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 732-266-3885



# NETWORKING EVENT

Sponsorship Opportunity



## NJ CHAMBER ANNUAL OPEN HOUSE

This is Trenton's most popular networking event and a must-attend gathering for political and business leaders across the state.

### EVENT INFO

Venue	NJ State Museum, Trenton
Date	June 12, 2025
Support Level	\$3,500

### DETAILS

Networking

Dinner

Open Bar

#### LEVEL: SUPPORTER

##### Sponsorship Includes

- ✓ Company logo prominently featured on all promotional materials
- ✓ Company logo prominently featured on all on-site signage
- ✓ Company receives five tickets to the event
- ✓ Company is thanked at event



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# NETWORKING & AWARDS EVENT

## Sponsorship Opportunity



## NJ CHAMBER WOMEN OF INSPIRATION AWARDS RECEPTION

The New Jersey Chamber of Commerce is honoring exceptional women who have used talent and hard work to create economic opportunities and help make New Jersey a better place to live and work. The awards reception will provide a great networking opportunity for all.

### EVENT INFO

Venue	National Conference Center East Windsor
Date	September 18, 2025
Support Level	\$5,000

### DETAILS

Networking
Dinner Reception
Awards

### LEVEL: SUPPORTER

#### Sponsorship Includes

- ✓ Company name/logo prominently placed on all promotional materials, including social media
- ✓ Company name/logo prominently displayed on all on-site signage
- ✓ Company logo prominently displayed on event web page at njchamber.com
- ✓ Company acknowledged and thanked at awards reception
- ✓ Company name/logo displayed on Women of Inspiration profiles email which will be sent to all 5,000 chamber member executives in the weeks preceding the event
- ✓ Four (4) tickets to the event



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# NETWORKING & AWARDS EVENT

Sponsorship Opportunity



## LEGISLATIVE & BUSINESS AWARDS RECEPTION

This premier, biannual event is a networking opportunity that attracts power players from Trenton and the private sector to recognize outstanding state legislators and pro-active business leaders for promoting a favourable business climate in New Jersey.

### EVENT INFO

Venue	EisnerAmper, Iselin
Date	October 22, 2025
Support Level	\$5,000

### DETAILS

Networking
Dinner Reception
Awards

#### LEVEL: SUPPORTER

##### Sponsorship Includes

- ✓ Company name/logo prominently placed on all promotional materials, including social media
- ✓ Company name/logo prominently displayed on all on-site signage
- ✓ Company is acknowledged and thanked at event by NJ Chamber President & CEO
- ✓ Company gets five tickets to awards reception



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# DE&I AWARDS EVENT

Sponsorship Opportunity



## DE&I TRAILBLAZERS AWARDS RECEPTION

The New Jersey Chamber of Commerce, in partnership with the African American Chamber of Commerce of New Jersey, presents the DE&I Trailblazer Awards which will recognize New Jersey businesses that have “walked the walk” with regard to their DE&I commitments in critical areas such as supplier diversity, workforce diversity, board diversity and more.

### EVENT INFO

Venue	Pines Manor, Edison
Date	November 6, 2025

### DETAILS

Networking
Dinner
Open Bar
Awards Ceremony

#### LEVEL: PLATINUM

\$10,000

##### Sponsorship Includes

- ✓ Company representative presents one of the Trailblazer Awards at reception
- ✓ Company logo prominently displayed on all promotional materials
- ✓ Company logo displayed on all on-site signage
- ✓ Company sponsorship prominently acknowledged on websites and social media
- ✓ Company acknowledged and thanked at reception
- ✓ Four (4) tickets to the event

#### LEVEL: GOLD

\$6,000

##### Sponsorship Includes

- ✓ Company logo prominently displayed on all promotional materials
- ✓ Company logo displayed on all on-site signage
- ✓ Company sponsorship prominently acknowledged on njchamber.com and aaccnj.com
- ✓ Company acknowledged and thanked at reception
- ✓ Two (2) tickets to the event

#### LEVEL: SILVER

\$3,000

##### Sponsorship Includes

- ✓ Company logo prominently displayed on select promotional materials
- ✓ Company logo displayed on all on-site signage
- ✓ Company sponsorship prominently acknowledged on njchamber.com and aaccnj.com
- ✓ Company acknowledged and thanked at reception
- ✓ One (1) ticket to the event

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# HOLIDAY & MEMBER NETWORKING EVENT

Sponsorship Opportunity



## Annual Holiday Party

Great food and drink in a highly festive atmosphere make this one of the New Jersey Chamber's most popular and best-attended events.

### EVENT INFO

Venue Calandra's Italian Village, Caldwell

Date December 11, 2025

Support Level \$2,500

### LEVEL: SUPPORTER

#### \$2,500 Sponsorship Includes

- ✓ Company logo prominently featured on all promotional materials
- ✓ Company logo prominently featured on all on-site signage
- ✓ Company can send an exclusive digital holiday greeting card to entire NJ Chamber membership during December
- ✓ Company is acknowledged and thanked at party

### DETAILS

Networking

Dinner

Open Bar



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# GOVERNMENT AFFAIRS BREAKFASTS

## Sponsorship Opportunity



## BUSINESS ROUNDTABLES FEATURING STATE LEADERS

Meet and hear from the state's top movers and shakers, including the governor's cabinet members and top advisors and legislative leaders, in an informal and intimate atmosphere.

### EVENT INFO

Venue	TBD
Date	6-8 per year
Support Level	\$2,000 per event

### DETAILS

Networking
Discussion with Q&A
Breakfast

### LEVEL: SUPPORTER

#### Sponsorship Includes

- ✓ Company logo prominently featured on all promotional materials
- ✓ Company is acknowledged and thanked at event by NJ Chamber President & CEO
- ✓ Company gets three tickets to event



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# NETWORKING EVENTS

Sponsorship Opportunity



## QUARTERLY EVENING NETWORKING MEMBER MIXERS

Casual evenings of networking for fellow NJ Chamber members. These events are free to members.

### EVENT INFO

Venue	Venue varies
Date	1 per quarter
Support Level	\$2,500 per event / \$6,000 for 3 events

### DETAILS

Networking
Refreshments
Beer & Wine

#### LEVEL: SUPPORTER

##### Sponsorship Includes

- ✓ Company logo prominently featured on all promotional materials
- ✓ Company logo prominently featured on all on-site signage
- ✓ Company is acknowledged and thanked at member mixer
- ✓ Company is acknowledged and thanked at party



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# NETWORKING EVENTS

## Sponsorship Opportunity



## NJ CHAMBER YOUNG PROFESSIONALS

The NJ Chamber Young Professionals Network is made up of business professionals and corporate leaders between the ages of 21 to 39 who are seeking, while engaging in unique programming, to expand their professional networks and learn about other industries and career opportunities.

### EVENT INFO

Venue	TBD
Date	Three events in 2025
Support Level	\$2,500 per event / \$6,000 for 3 events

### DETAILS

Networking
Open Bar
Light Fare

### LEVEL: SUPPORTER

#### Sponsorship Includes

- ✓ Company logo prominently featured on all promotional materials
- ✓ Company logo prominently featured on all on-site signage
- ✓ Company thanked during event



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# VIRTUAL ISSUES EVENT

Sponsorship Opportunity



## NJ CHAMBER REPORTERS FORUM

Twice each year, the Chamber hosts a virtual roundtable featuring the state’s most seasoned and in-the-know business and government reporters. The one-hour webinar consists of a freewheeling discussion of the issues of most importance impacting New Jersey’s business and political communities.

The first 2025 forum is in February and the second in October.

### EVENT INFO

Venue	Zoom
Date	May & October
Support Level	\$2,500

### DETAILS

Timely Topics
Veteran NJ Reporters

### LEVEL: SUPPORTER

#### \$2,500 Sponsorship Includes

- ✓ Company logo displayed prominently on all promotional materials, including social media
- ✓ Company logo prominently displayed on screen during roundtable
- ✓ Company acknowledged and thanked during roundtable

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# DIGITAL MARKETING

Opportunities from the NJ Chamber of Commerce



## NJ CHAMBER INSIDER (Daily Newsletter)

Become the official sponsor of the Chamber's daily newsletter: N.J. Chamber Insider. It is e-mailed weekdays to 10,000-plus business executives. It features a roundup of articles featuring chamber news, national and New Jersey business articles, Cornerstone New Jersey highlights, events information and advice valuable to the state's business community.

## HIGHLIGHTS

- Emailed to 10,000-plus New Jersey business executives every weekday.\*
- Additionally distributed by the state's local and regional chambers of commerce.
- Reader feedback has been overwhelmingly positive.

## PRESENTING SPONSOR

### Sponsorship Includes

- ✓ Display ad prominently featured on newsletter every day.
- ✓ Link from sponsor promo graphic to your company website or landing page.
- ✓ Company name listed as Presenting Sponsor in subject line of email.
- ✓ Company listed as Presenting Sponsor in header of email.

### Fee

- \$3,750 for 3 months
- \$6,000 for 6 months
- \$10,000 for 12 months

## SUPPORTING SPONSOR

### Sponsorship Includes

- ✓ Sponsor promo graphic prominently featured on newsletter every day.
- ✓ Link from sponsor promo graphic to your company website or landing page.

### Fee

- \$3,000 for 3 months
- \$5,000 for 6 months

\* The NJ Chamber Insider is emailed daily with the exception of holidays and some other exceptions.

## REACH

10,000+	NJ Chamber Executives
24%	Average Open Rate
20	Emails per month

## MEDIA TYPE

E-mail



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# DIGITAL MARKETING

Opportunities from the NJ Chamber of Commerce



## REACH

5,000	NJ Chamber Executives
25%	Average Open Rate
1	eCards sent per day

## MEDIA TYPE

E-mail

## HOLIDAY E-CARDS

Each holiday season, including Independence Day, Thanksgiving, Chanukah, Christmas, etc., New Jersey Chamber of Commerce member companies can send an electronic holiday greeting card to the entire Chamber membership.

## HIGHLIGHTS

- Emailed to all 5,000 N.J. Chamber member executives.
- Only one card sent per day.
- Affordable, immediate and effective delivery of your message.

### Sponsorship Includes

- ✓ Your custom holiday greeting sent to NJ Chamber membership.

### Fee

\$500 per card



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# DIGITAL MARKETING

Opportunities from the NJ Chamber of Commerce



## MEMBER SPOTLIGHT

With the New Jersey Chamber of Commerce Member Spotlight, your company can send its message directly to the Chamber's network of 5,000 business executives and government leaders.

## HIGHLIGHTS

- Emailed to all 5,000 N.J. Chamber member executives.
- Only one Member Spotlight is sent per day.
- Affordable, immediate and effective delivery of your message.

### Sponsorship Includes

- ✓ Your custom message sent to NJ Chamber membership.

### Fee

- 1 for \$500
- 3 for \$1,200
- 6 for \$2,000

## REACH

5,000	NJ Chamber Executives
24%	Average Open Rate
1	Member Spotlight sent per day

## MEDIA TYPE

E-mail
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# DIGITAL MARKETING

Opportunities from the NJ Chamber of Commerce



## NJ CHAMBEREDGE

Your company can sponsor the NJ ChamberEdge newsletter, which is sent twice per month to 5,000 business executives. Each issue features an exclusive article exploring a business trend or a timely issue with quotes from prominent New Jersey business executives. Each issue also features a roundup of news briefs highlighting member companies. This popular newsletter also can be read on the N.J. Chamber's website at [njchamber.com/edge](http://njchamber.com/edge).

## REACH

**5,000** NJ Chamber Executives

**25%** Average Open Rate

**12** Issues per year

**2** Emails per month

**1,000** Pageviews per month

## MEDIA TYPES

E-mail

Landing page

## HIGHLIGHTS

- Emailed to all 5,000 New Jersey Chamber member executives twice per month
- Generates 25% open rate
- Example can be found here: [njchamber.com/edge](http://njchamber.com/edge)

## PRESENTING SPONSOR

### Sponsorship Includes

- ✓ Company name listed in the subject line and header of email.
- ✓ Prominent placement of sponsor promo graphic on the NJ ChamberEdge web page.
- ✓ Company listed as Presenting Sponsor at the top of the NJ ChamberEdge web page.

### Fee

\$3,500 for 6 months

\$5,800 for 12 months

## SUPPORTING SPONSOR

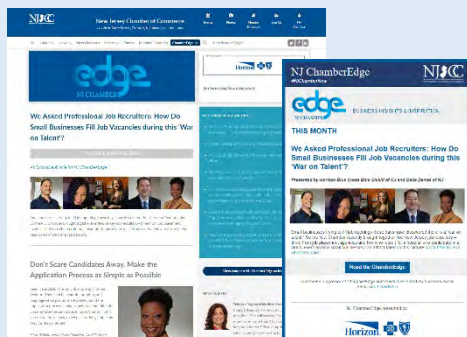
### Sponsorship Includes

- ✓ Sponsor promo graphic prominently displayed on NJ ChamberEdge web page.
- ✓ Link from sponsor promo graphic to your company website or landing page.
- ✓ Company logo displayed as Supporting Sponsor on NJ ChamberEdge web page.

### Fee

\$1,000 for 3 months

\$3,500 for 12 months



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