

Premier Event



**ReNEW JERSEY
Business Summit & EXPO**

March 31-April 1, 2026
Harrah's Atlantic City

WHO ATTENDS

DECISION MAKERS FROM:

- NJ companies of all sizes
- Association and advocacy groups
- Nonprofits
- New Administration
- State agencies
- State legislature
- Local government
- Lobbyists
- Media

COST TO ATTEND

2-Day Ticket: \$350/person

EXHIBITORS

LIMITED TO 100 VENDORS

Exhibit Table: \$2,000

Includes 2 tix for General Session

To reserve your table now, contact:

Patrick Daily

Sponsorship Opportunities

SOLD	Co-host	\$50,000
	Platinum	\$25,000
	10 tix, speaking opportunity, logo displayed, digital ad in book, exhibit table	
	Day 1 & 2 General Session – Gold	\$15,000
	8 tix, speaking opportunity, logo displayed, digital ad in book, exhibit table	
	Day 1 & 2 General Session – Silver	\$10,000
	6 tix, logo displayed, digital ad in book, exhibit table	
	Day 1 Evening Reception	\$10,000
	6 tix, logo displayed, digital ad in book, exhibit table	
	Day 1 Breakfast or Lunch at Expo	\$8,000
	4 tix, logo displayed, digital ad in book, exhibit table	
	Day 2 Breakfast Session	\$8,000
	4 tix, digital ad in book, exhibit table	
	General Session – Table Centerpieces	\$8,000
	4 tix, logo displayed, digital ad in book, exhibit table	
	Smartphone Event Guide	\$8,000
	4 tix logo displayed, digital ad in book, exhibit table, emailed to attendees and 5K Chamber members	
SOLD	Expo Bag	\$8,000
	4 tix, logo displayed, digital ad in book, exhibit table, bag provided to all attendees	
SOLD	Lanyard	\$8,000
	4 tix, logo displayed, digital ad in book, exhibit table, nametag lanyard provided to all attendees	
SOLD	Hotel Key Pouch Sponsor	\$8,000
	4 tix, logo displayed, digital ad in book, exhibit table, provided to attendees staying at Harrah's	
	Water Bottle Sponsor	\$8,000
	4 tix, logo on water bottles provided to attendees, color ad in book, exhibit table	
	Post-Event Photo Gallery Email – Expo or General Session	\$6,000
	4 tix, logo displayed, digital ad in book, email sent to 5K Chamber members	
	Expo/Reception Video Sponsor	\$5,000
	2 tix, your video played continuously during expo/reception, logo displayed, digital ad in book	
	Printed Expo Guide	\$3,000
	Logo displayed, digital ad in book, logo on guide, distributed to all attendees	
	Digital Advertising/Attendance Journal	\$550

The ReNew Jersey Business Summit & Expo, which was attended by over 1,000 in 2024, will focus on issues impacting employers and the economy in 2026 – and attendees will examine New Jersey's economic competitiveness moving forward. The Summit will take on extra importance as New Jersey welcomes a new gubernatorial administration just weeks before the two-day event, which features panel discussions, keynote speeches, exhibit opportunities and networking sessions.

To take advantage of our high-visibility sponsorships, contact [Kevin Friedlander](#)



GOLF & NETWORKING

Sponsorship Opportunity

NJ CHAMBER CHALLENGE CUP

Network while playing golf with NJ business leaders on one of New Jersey's most elegant golf courses. All sponsor logos on select signage and promotional materials. Premier sponsor logo is displayed on all promotional materials and exclusive onsite signage.



EVENT INFO

Venue	Bedens Brook Club, Skillman
Date	May 18, 2026

FOURSOMES

Foursome:	\$2,000
Foursome +Hole Sponsor:	\$2,400

DETAILS

Networking
Golf
Lunch & Dinner
Open Bar

SPONSORSHIPS

- **Premier Sponsor:** \$10,000 (promoted as co-host, announce winners at awards ceremony, foursome, two hole sponsorships, display table)
- **Golf Shirt Sponsor:** \$10,000 (foursome, logo on shirts distributed to players)
- **Golf Hat Sponsor:** \$7,000 (foursome, logo on hat distributed to players)
- **Divot Tool Sponsor:** \$5,000 (foursome, logo on divot tool distributed to players)
- **Lunch Sponsor:** \$5,000 (foursome, one hole sponsorship)
- **Awards Reception Sponsor:** \$5,000 (foursome, one hole sponsorship)
- **Golf Ball Sponsor:** \$5,000 (foursome, logo on golf balls distributed to players)
- **Electronic Photo-Wrap:** \$5,000 (Logo on photo e-mail sent to 5,000 after event)
- **Keepsake Photo Sponsor:** \$5,000 (Logo on commemorative photo distributed to players)
- **Towel Sponsor:** \$4,500 (logo on golf towel distributed to players)
- **Driving Range Sponsor:** \$3,000 (logo featured at driving range)
- **Gift Bag Sponsor:** \$3,000 (logo gift bag distributed to players)
- **Closest to the Pin Contest:** \$2,000 (logo featured on contest hole)
- **Longest Drive:** \$2,000 (logo featured on contest hole)
- **Refreshment Cart:** \$2,000 (logo on refreshment cart at event)
- **Hole Sponsor:** \$500 (company signage at hole)



CONTACTS

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 732-266-3885

Patrick Daily
 Patrick@njchamber.com
 609-789-5260



NETWORKING EVENT

Sponsorship Opportunity



NJ CHAMBER ANNUAL OPEN HOUSE

This is Trenton's most popular networking event and a must-attend gathering for political and business leaders across the state.

EVENT INFO

Venue	NJ State Museum, Trenton
Date	June 11, 2026
Support Level	\$3,500

DETAILS

Networking
Dinner
Open Bar

LEVEL: SUPPORTER

Sponsorship Includes

- ✓ Company logo prominently featured on all promotional materials
- ✓ Company logo prominently featured on all on-site signage
- ✓ Company receives five tickets to the event
- ✓ Company is thanked at event



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THE NEXT 250: NEW JERSEY POWERS AMERICA'S FUTURE

Sponsorship Opportunities



EXCLUSIVE CELEBRATION

The Next 250: New Jersey Powers America's Future is a landmark celebration recognizing the companies, innovators, and leaders that have propelled New Jersey – and the nation – forward over the past 250 years. As the United States marks its Semiquincentennial, this event will spotlight the state's extraordinary contributions to industry, innovation, and economic growth, while looking ahead to the next 250 years of progress. This gala event will recognize individuals and organizations from New Jersey's past, present and future.

EVENT INFO

Venue	TBD
Date	September 2026

DETAILS

Networking
Dinner Reception
250 th Celebration

LEVEL: PLATINUM

\$10,000 Sponsorship Includes

- ✓ Company representative introduces one of the speakers during program
- ✓ Company logo prominently featured on all promotional materials
- ✓ Company logo prominently featured on all on-site signage
- ✓ Company sponsorship prominently acknowledged on website and social media
- ✓ Company is acknowledged and thanked during program
- ✓ Company can supply 60 second promo video to be played continuously during reception
- ✓ Company gets ten (10) complimentary tickets to event

LEVEL: GOLD

\$5,000 Sponsorship Includes

- ✓ Company logo prominently featured on all promotional materials
- ✓ Company logo prominently featured on all on-site signage
- ✓ Company sponsorship prominently acknowledged on website and social media
- ✓ Company is acknowledged and thanked during program
- ✓ Company gets five (5) complimentary tickets to event

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NETWORKING & AWARDS EVENT

Sponsorship Opportunity



NJ CHAMBER WOMEN OF INSPIRATION AWARDS RECEPTION

The New Jersey Chamber of Commerce is honoring exceptional women who have used talent and hard work to create economic opportunities and help make New Jersey a better place to live and work. The awards reception will provide a great networking opportunity for all.

EVENT INFO

Venue	National Conference Center East Windsor
Date	October 2026
Support Level	\$5,000

DETAILS

Networking
Dinner Reception
Awards

LEVEL: SUPPORTER

Sponsorship Includes

- ✓ Company name/logo prominently placed on all promotional materials, including social media
- ✓ Company name/logo prominently displayed on all on-site signage
- ✓ Company logo prominently displayed on event web page at njchamber.com
- ✓ Company acknowledged and thanked at awards reception
- ✓ Company name/logo displayed on Women of Inspiration profiles email which will be sent to all 5,000 chamber member executives in the weeks preceding the event



CONTACTS

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HOLIDAY & MEMBER NETWORKING EVENT

Sponsorship Opportunity



Annual Holiday Party

Great food and drink in a highly festive atmosphere make this one of the New Jersey Chamber's most popular and best-attended events.

EVENT INFO

Venue	Calandra's Italian Village, Caldwell
Date	December 2026
Support Level	\$2,500

LEVEL: SUPPORTER

\$2,500 Sponsorship Includes

- ✓ Company logo prominently featured on all promotional materials
- ✓ Company logo prominently featured on all on-site signage
- ✓ Company can send an exclusive digital holiday greeting card to entire NJ Chamber membership during December
- ✓ Company is acknowledged and thanked at party

DETAILS

- Networking
- Dinner
- Open Bar



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GOVERNMENT AFFAIRS BREAKFASTS

Sponsorship Opportunity



BUSINESS ROUNDTABLES FEATURING STATE LEADERS

Meet and hear from the state's top movers and shakers, including the governor's cabinet members and top advisors and legislative leaders, in an informal and intimate atmosphere.

EVENT INFO

Venue	TBD
Date	6-8 per year
Support Level	\$2,000 per event

DETAILS

Networking
Discussion with Q&A
Breakfast

LEVEL: SUPPORTER

Sponsorship Includes

- ✓ Company logo prominently featured on all promotional materials
- ✓ Company is acknowledged and thanked at event by NJ Chamber President & CEO
- ✓ Company gets three tickets to event
- ✓ XXX complimentary tickets



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NETWORKING EVENTS

Sponsorship Opportunity



QUARTERLY MORNING or EVENING NETWORKING MEMBER MIXERS

Casual evenings of networking for fellow NJ Chamber members. These events are free to members.

EVENT INFO

Venue	Venue varies
Date	1 per quarter
Support Level	\$2,500 per event / \$6,000 for 3 events

DETAILS

Networking
Refreshments
Beer & Wine (for evening event only)

LEVEL: SUPPORTER

Sponsorship Includes

- ✓ Company logo prominently featured on all promotional materials
- ✓ Company logo prominently featured on all on-site signage
- ✓ Company is acknowledged and thanked at member mixer
- ✓ Company is acknowledged and thanked at event



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NETWORKING EVENTS

Sponsorship Opportunity

NJ CHAMBER YOUNG PROFESSIONALS

The NJ Chamber Young Professionals Network is made up of business professionals and corporate leaders between the ages of 21 to 39 who are seeking, while engaging in unique programming, to expand their professional networks and learn about other industries and career opportunities.



EVENT INFO

Venue	TBD
Date	Three events in 2026
Support Level	\$2,500 per event / \$6,000 for 3 events

DETAILS

Networking
Open Bar (select events)
Light Fare

LEVEL: SUPPORTER

Sponsorship Includes

- ✓ Company logo prominently featured on all promotional materials
- ✓ Company logo prominently featured on all on-site signage
- ✓ Company thanked during event



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 609-989-7888 x102



VIRTUAL ISSUES EVENT

Sponsorship Opportunity



NJ CHAMBER REPORTERS FORUM

Twice each year, the Chamber hosts a virtual roundtable featuring the state’s most seasoned and in-the-know business and government reporters. The one-hour webinar consists of a freewheeling discussion of the issues of most importance impacting New Jersey’s business and political communities.

The first 2025 forum is in February and the second in October.

EVENT INFO

Venue	Zoom
Date	February & October
Support Level	\$2,500

LEVEL: SUPPORTER

\$2,500 Sponsorship Includes

- ✓ Company logo displayed prominently on all promotional materials, including social media
- ✓ Company logo prominently displayed on screen during roundtable
- ✓ Company acknowledged and thanked during roundtable

DETAILS

Timely Topics
Veteran NJ Reporters

CONTACTS

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DIGITAL MARKETING

Opportunities from the NJ Chamber of Commerce



NJ CHAMBER INSIDER (Daily Newsletter)

Become the official sponsor of the Chamber's daily newsletter: N.J. Chamber Insider. It is e-mailed weekdays to 10,000-plus business executives. It features a roundup of articles featuring chamber news, national and New Jersey business articles, Cornerstone New Jersey highlights, events information and advice valuable to the state's business community.

HIGHLIGHTS

- Emailed to 10,000-plus New Jersey business executives every weekday.*
- Additionally distributed by the state's local and regional chambers of commerce.
- Reader feedback has been overwhelmingly positive.

PRESENTING SPONSOR

Sponsorship Includes

- ✓ Display ad prominently featured on newsletter every day.
- ✓ Link from sponsor promo graphic to your company website or landing page.
- ✓ Company name listed as Presenting Sponsor in subject line of email.
- ✓ Company listed as Presenting Sponsor in header of email.

Fee

- \$3,750 for 3 months
- \$6,000 for 6 months
- \$10,000 for 12 months

SUPPORTING SPONSOR

Sponsorship Includes

- ✓ Sponsor promo graphic prominently featured on newsletter every day.
- ✓ Link from sponsor promo graphic to your company website or landing page.

Fee

- \$3,000 for 3 months
- \$5,000 for 6 months

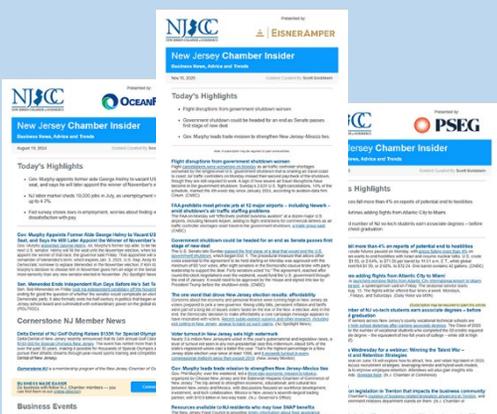
* The NJ Chamber Insider is emailed daily with the exception of holidays and some other exceptions.

REACH

- 10,000+ NJ Chamber Executives
- 24% Average Open Rate
- 20 Emails per month

MEDIA TYPE

E-mail



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DIGITAL MARKETING

Opportunities from the NJ Chamber of Commerce

HOLIDAY E-CARDS

Each holiday season, including Independence Day, Thanksgiving, Chanukah, Christmas, etc., New Jersey Chamber of Commerce member companies can send an electronic holiday greeting card to the entire Chamber membership.

HIGHLIGHTS

- Emailed to all 5,000 N.J. Chamber member executives.
- Only one card sent per day.
- Affordable, immediate and effective delivery of your message.

Sponsorship Includes

- ✓ Your custom holiday greeting sent to NJ Chamber membership.

Fee

\$500 per card

REACH

5,000	NJ Chamber Executives
25%	Average Open Rate
1	eCards sent per day

MEDIA TYPE

E-mail



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DIGITAL MARKETING

Opportunities from the NJ Chamber of Commerce



MEMBER SPOTLIGHT

With the New Jersey Chamber of Commerce Member Spotlight, your company can send its message directly to the Chamber's network of 5,000 business executives and government leaders.

HIGHLIGHTS

- Emailed to all 5,000 N.J. Chamber member executives.
- Only one Member Spotlight is sent per day.
- Affordable, immediate and effective delivery of your message.

Sponsorship Includes

- ✓ Your custom message sent to NJ Chamber membership.

Fee

- 1 for \$500
- 3 for \$1,200
- 6 for \$2,000

REACH

5,000	NJ Chamber Executives
24%	Average Open Rate
1	Member Spotlight sent per day

MEDIA TYPE

E-mail



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DIGITAL MARKETING

Opportunities from the NJ Chamber of Commerce



NJ CHAMBEREDGE

Your company can sponsor the NJ ChamberEdge newsletter, which is sent twice per month to 5,000 business executives. Each issue features an exclusive article exploring a business trend or a timely issue with quotes from prominent New Jersey business executives. Each issue also features a roundup of news briefs highlighting member companies. This popular newsletter also can be read on the N.J. Chamber's website at njchamber.com/edge.

REACH

5,000	NJ Chamber Executives
25%	Average Open Rate
12	Issues per year
2	Emails per month
1,000	Pageviews per month

MEDIA TYPES

E-mail
Landing page

HIGHLIGHTS

- Emailed to all 5,000 New Jersey Chamber member executives twice per month
- Generates 25% open rate
- Example can be found here: njchamber.com/edge

PRESENTING SPONSOR

Sponsorship Includes

- ✓ Company name listed in the subject line and header of email.
- ✓ Prominent placement of sponsor promo graphic on the NJ ChamberEdge web page.
- ✓ Company listed as Presenting Sponsor at the top of the NJ ChamberEdge web page.

Fee

- \$3,500 for 6 months
- \$5,800 for 12 months

SUPPORTING SPONSOR

Sponsorship Includes

- ✓ Sponsor promo graphic prominently displayed on NJ ChamberEdge web page.
- ✓ Link from sponsor promo graphic to your company website or landing page.
- ✓ Company logo displayed as Supporting Sponsor on NJ ChamberEdge web page.

Fee

- \$1,000 for 3 months
- \$3,500 for 12 months



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