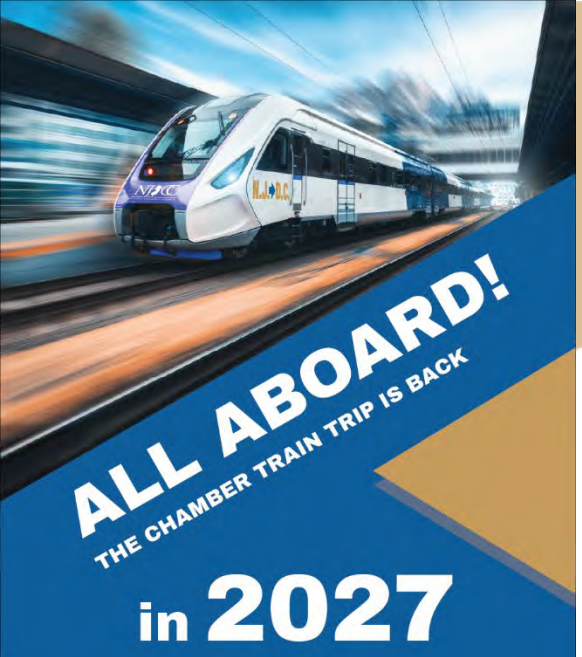


Walk to Washington & Congressional Reception

OVERVIEW

Get on Board: The Walk to Washington Is Back, and Better Than Ever

It's back — and so are the program changes. The New Jersey Chamber of Commerce Walk to Washington & Congressional Reception returns Feb. 4 & 5, 2027, building on the tremendous success and overwhelmingly positive feedback from the event's 2025 comeback after a five-year hiatus. Attendees praised the refreshed format in 2025, which replaced the traditionally long dinner and lengthy speeches with a more energetic reception focused on networking, conversation and connection. Because of that enthusiastic response, those enhancements are returning in 2027.

This unique and unparalleled experience brings together 1,000 New Jersey leaders traveling to Washington, D.C., aboard a chartered Amtrak train with stops in Newark, Metropark, New Brunswick, Trenton, Philadelphia and Wilmington, Del. Once in the nation's capital, the networking continues at the historic and luxurious Omni Shoreham Hotel. In the hotel's grand ballroom, guests will experience a lively dinner-and-cocktail reception honoring New Jersey's Congressional delegation. Attendees will enjoy outstanding food, drinks and desserts while making valuable business and government connections in a relaxed, high-energy atmosphere.

Get on board with us!

EVENT INFO

Venue	Omni Shoreham Hotel
Location	Washington, DC
Dates	Feb. 4 & 5, 2027
Attendees	1,000

DETAILS

- Train Trip (multiple stops in NJ)
- Evening Reception
- Open Bar
- Business & Political Leaders
- Day-long Networking
- Breakfast

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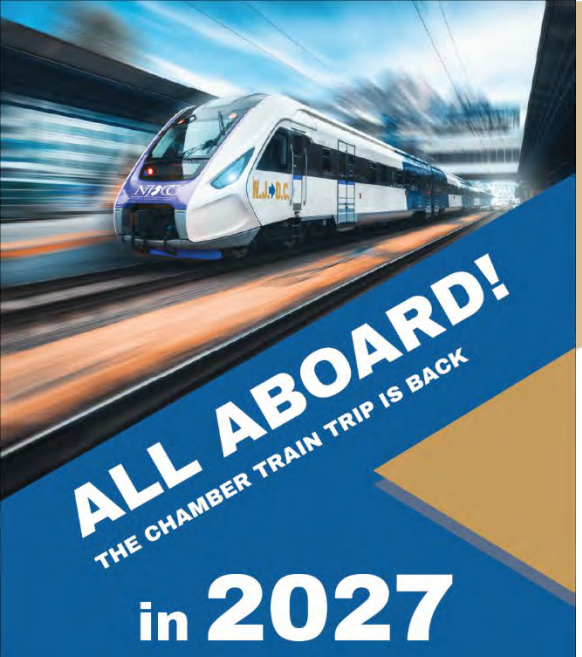


FEATURED SPONSORSHIP

SOLD **Co-host** **$50,000**

Benefits of Sponsorship

- ✓ **10 combination tickets** to the Walk to Washington & Congressional Reception
- ✓ Designated **train car sponsor & reception co-host**
- ✓ **Speaking opportunity** for senior executive
- ✓ Logo on name badges
- ✓ Logo on event bag
- ✓ Logo on ad book cover – and opportunity to place back cover or centerfold ad
- ✓ 1–2-minute promotional video shown at Congressional Reception
- ✓ You will be listed as co-host in all Chamber promotions, including:
  - o Digital invitations
  - o Web site landing page
  - o Social media
  - o Media sponsor promotions through media partners
- ✓ Listed as co-host on all day-of printed materials
- ✓ Listed as co-host on all day-of digital signage
- ✓ Display table at reception
- ✓ Member Spotlight e-mail focusing on co-host sponsorship to be sent to 5,000 chamber members
- ✓ Highlighted in event press release as co-host



Walk to Washington & Congressional Reception

SPONSORSHIP PACKAGES

Platinum Sponsor $25,000
10 train/reception tix, logo on all event materials, train car & reception sponsor, color ad in book, video, speaking opportunity, display table

Congressional Reception Sponsor $15,000
8 train/reception tix, reception sponsor, logo displayed on event materials, color ad in book

Walk to Washington Train Sponsor $15,000
8 train/ reception tix, train car sponsor, logo displayed on event materials, color ad in book

Friday Breakfast Sponsor $15,000
8 train/reception tix, logo displayed on event materials, color ad in book, sponsor of Friday morning breakfast, display table

Reception DJ Sponsor $8,000
4 train/reception tix, logo displayed at DJ Station, DJ mentions company throughout evening, color ad in book

Water Bottle Sponsor $8,000
4 train/reception tix, logo displayed on event materials, logo on water bottles provided to attendees, color ad in book

Reception Centerpiece Sponsor $8,000
4 train/reception tix, logo displayed on event materials, color ad in book

Post-event Photo Wrap Sponsor $8,000
4 train/reception tix, logo displayed on event materials, logo on photo wrap-up sent to 5,000 chamber members, color ad in book

NEW **Event Information Desk** $8,000
4 train/reception tix, logo displayed at event info desk, logo displayed on event materials, color ad in book

NEW **Reception Dessert Sponsor** $8,000
4 train/reception tix, logo displayed on event materials, logo displayed at dessert station, color ad in book

NEW **Reception Bar Sponsor** $8,000
4 train/reception tix, logo displayed on event materials, logo displayed at cocktail bar, color ad in book

Reception Video Sponsor $5,000
2 train/reception tix, logo displayed on event materials, show video during reception, color ad in book

NEW **Digital Advertising Journal** $550
Your 8x11 advertisement sent to us in PDF format will appear in the event digital journal that will be sent to all 1,000 attendees – and e-mailed to 5,000 Chamber members. Deadline: Jan. 15, 2027

SOLD OUT

Business Leader Award Sponsor • Event Bag Sponsor
Hotel Key Pouch Sponsor • Metro Card Sponsor
Reception Photo Booth Sponsor • Smartphone Guide Sponsor

WHO ATTENDS

EVERYBODY WHO IS ANYBODY IN NEW JERSEY WALKS THE WALK:

- Executives from New Jersey companies of all sizes
- Heads of association and advocacy groups
- College presidents and staffs
- Nonprofit directors and staffs
- Heads of government agencies
- Government leaders
- State and local elected officials
- Lobbyists
- Media

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NEW JERSEY CHAMBER of COMMERCE

GOLF & NETWORKING

Sponsorship Opportunity



NJ CHAMBER CHALLENGE CUP

Network while playing golf with NJ business leaders on one of New Jersey's most elegant golf courses. All sponsor logos on select signage and promotional materials. Premier sponsor logo is displayed on all promotional materials and exclusive onsite signage.

EVENT INFO

Venue	Bedens Brook Club, Skillman
Date	May 17, 2027

FOURSOMES

Foursome:	$2,200
Foursome +Hole Sponsor:	$2,700
Individual:	$550

DETAILS

- Networking
- Golf
- Lunch & Dinner
- Open Bar

SPONSORSHIPS

- **Premier Sponsor**: $10,000 (promoted as co-host, announce winners at awards ceremony, foursome, two (2) hole sponsorships, display table)
- **Golf Shirt Sponsor:** $10,000 (foursome, logo on shirts distributed to players)
- **Golf Hat Sponsor:** $7,000 (foursome, logo on hat distributed to players)
- **Divot Tool Sponsor:** $5,000 (foursome, logo on divot tool distributed to players)
- **Lunch Sponsor:** $5,000 (foursome, one hole sponsorship)
- **Awards Reception Sponsor:** $5,000 (foursome, one hole sponsorship)
- **Golf Ball Sponsor:** $5,000 (foursome, logo on golf balls distributed to players)
- **Electronic Photo-Wrap:** $5,000 (Logo on photo e-mail sent to 5,000 after event)
- **Keepsake Photo Sponsor:** $5,000 (Logo on commemorative photo distributed to players)
- **Towel Sponsor:** $4,500 (logo on golf towel distributed to players)
- **Driving Range Sponsor:** $3,000 (logo featured at driving range)
- **Gift Bag Sponsor:** $3,000 (logo gift bag distributed to players)
- **Closest to the Pin Contest:** $2,000 (logo featured on contest hole)
- **Longest Drive:** $2,000 (logo featured on contest hole)
- **Refreshment Cart:** $2,000 (logo on refreshment cart at event)
- **Hole Sponsor:** $500 (company signage at hole)





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NEW JERSEY CHAMBER of COMMERCE

NETWORKING **EVENT**

Sponsorship Opportunity



NJ CHAMBER ANNUAL OPEN HOUSE

This is Trenton's most popular networking event and a must-attend gathering for political and business leaders across the state.

LEVEL: SUPPORTER

Sponsorship Includes

- ✓ Company logo prominently featured on all promotional materials
- ✓ Company logo prominently featured on all on-site signage
- ✓ Company receives 5 tickets to the event
- ✓ Company is acknowledged and thanked at event

EVENT INFO

Venue	NJ State Museum, Trenton
Date	June 10, 2027
Support Level	$3,500

DETAILS

- Networking
- Dinner
- Open Bar



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NEW JERSEY CHAMBER of COMMERCE

NETWORKING & **AWARDS EVENT**

Sponsorship Opportunity



NJ CHAMBER WOMEN OF INSPIRATION AWARDS RECEPTION

The New Jersey Chamber of Commerce is honoring exceptional women who have used talent and hard work to create economic opportunities and help make New Jersey a better place to live and work. The awards reception will provide a great networking opportunity for all.

EVENT INFO

Venue	**National Conference Center East Windsor**
Date	**Fall 2027**
Support Level	**$5,000**

DETAILS

- Networking
- Dinner Reception
- Awards

LEVEL: SUPPORTER

Sponsorship Includes

- ✓ Company name/logo featured on all promotional materials, including social media
- ✓ Company name/logo prominently displayed on all on-site signage
- ✓ Company logo prominently displayed on event web page at njchamber.com
- ✓ Company acknowledged and thanked at awards reception
- ✓ Company gets 5 tickets to awards reception



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NEW JERSEY CHAMBER of COMMERCE

NETWORKING & **AWARDS EVENT**

Sponsorship Opportunity



LEGISLATIVE & BUSINESS AWARDS RECEPTION

This premier, biannual event is a networking opportunity that attracts power players from Trenton and the private sector to recognize outstanding state legislators and pro-active business leaders for promoting a favourable business climate in New Jersey.

EVENT INFO

Venue	**EisnerAmper, Iselin**
Date	**October 20, 2027**
Support Level	**$5,000**

DETAILS

- Networking
- Dinner Reception
- Awards

LEVEL: SUPPORTER

Sponsorship Includes

- ✓ Company name/logo featured on all promotional materials, including social media
- ✓ Company name/logo prominently displayed on all on-site signage
- ✓ Company is acknowledged and thanked at event
- ✓ Company gets 5 tickets to awards reception









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HOLIDAY & MEMBER NETWORKING EVENT

Sponsorship Opportunity



Annual Holiday Party

Great food and drink in a highly festive atmosphere make this one of the New Jersey Chamber's most popular and best-attended events.

EVENT INFO

Venue	Calandra's Italian Village, Caldwell
Date	December 2027
Support Level	$2,500

DETAILS

- Networking
- Dinner
- Open Bar

LEVEL: SUPPORTER

$2,500 Sponsorship Includes

- ✓ Company logo prominently featured on all promotional materials
- ✓ Company logo prominently featured on all on-site signage
- ✓ Company can send an exclusive digital holiday greeting card to entire NJ Chamber membership during December
- ✓ Company is acknowledged and thanked at party
- ✓ Company gets 3 tickets to event





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GOVERNMENT AFFAIRS BREAKFASTS

Sponsorship Opportunity



BUSINESS ROUNDTABLES FEATURING STATE LEADERS

Meet and hear from the state's top movers and shakers, including the governor's cabinet members and top advisors and legislative leaders, in an informal and intimate atmosphere.

EVENT INFO

Venue	TBD
Date	6-8 per year
Support Level	$2,000 per event

DETAILS

- Networking
- Discussion with Q&A
- Breakfast

LEVEL: SUPPORTER

Sponsorship Includes

- ✓ Company logo prominently featured on all promotional materials and on-site signage
- ✓ Company is acknowledged and thanked at event
- ✓ Company gets 3 tickets to event





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NETWORKING **EVENTS**

Sponsorship Opportunity



QUARTERLY MORNING or EVENING NETWORKING MEMBER MIXERS

Casual evenings of networking for fellow NJ Chamber members. These events are free to members.

EVENT INFO

Venue	Venue varies
Date	1 per quarter
Support Level	$2,500 per event / $6,000 for 3 events

DETAILS

- Networking
- Refreshments
- Beer & Wine (for evening event only)

LEVEL: SUPPORTER

Sponsorship Includes

- ✓ Company logo prominently featured on all promotional materials
- ✓ Company logo prominently featured on all on-site signage
- ✓ Company is acknowledged and thanked at member mixer
- ✓ Company is acknowledged and thanked at event
- ✓ Company gets 5 tickets to event





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NEW JERSEY CHAMBER of COMMERCE
YOUNG PROFESSIONALS

NETWORKING **EVENTS**

Sponsorship Opportunity



NJ CHAMBER YOUNG PROFESSIONALS

The NJ Chamber Young Professionals Network is made up of business professionals and corporate leaders between the ages of 21 to 39 who are seeking, while engaging in unique programming, to expand their professional networks and learn about other industries and career opportunities.

EVENT INFO

Venue	**TBD**
Date	**Four events in 2027**
Support Level	**$2,500 per event / $6,000 for 3 events**

DETAILS

Networking
Open Bar (select events)
Light Fare

LEVEL: SUPPORTER

Sponsorship Includes

- ✓ Company logo prominently featured on all promotional materials
- ✓ Company logo prominently featured on all on-site signage
- ✓ Company thanked during event











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NEW JERSEY CHAMBER of COMMERCE

DIGITAL MARKETING

Opportunities from the NJ Chamber of Commerce



HOLIDAY E-CARDS

Each holiday season, including Independence Day, Thanksgiving, Chanukah, Christmas, etc., New Jersey Chamber of Commerce member companies can send an electronic holiday greeting card to the entire Chamber membership.

REACH

5,000	NJ Chamber Executives
25%	Average Open Rate
1	eCards sent per day

MEDIA TYPE

E-mail

HIGHLIGHTS

- Emailed to all 5,000 N.J. Chamber member executives.
- Only one card sent per day.
- Affordable, immediate and effective delivery of your message.

Sponsorship Includes

✓ Your custom holiday greeting sent to NJ Chamber membership.

Fee

$500 per card



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DIGITAL MARKETING

Opportunities from the NJ Chamber of Commerce



NJ CHAMBEREDGE

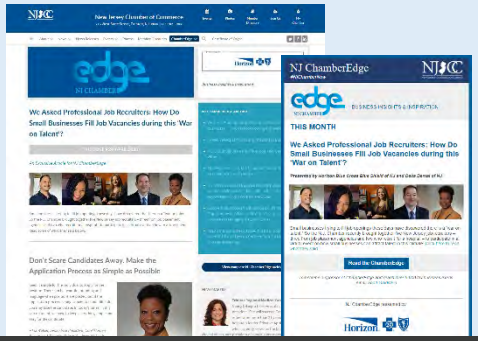
Your company can sponsor the NJ ChamberEdge newsletter, which is sent twice per month to 5,000 business executives. Each issue features an exclusive article exploring a business trend or a timely issue with quotes from prominent New Jersey business executives. Each issue also features a roundup of news briefs highlighting member companies. This popular newsletter also can be read on the N.J. Chamber's website at njchamber.com/edge.

REACH

5,000	NJ Chamber Executives
25%	Average Open Rate
12	Issues per year
2	Emails per month
1,000	Pageviews per month

MEDIA TYPES

E-mail
Landing page



HIGHLIGHTS

- Emailed to all 5,000 New Jersey Chamber member executives twice per month
- Generates 25% open rate
- Example can be found here: njchamber.com/edge

PRESENTING SPONSOR

Sponsorship Includes

✓ Company name listed in the subject line and header of email.
✓ Prominent placement of sponsor promo graphic on the NJ ChamberEdge web page.
✓ Company listed as Presenting Sponsor at the top of the NJ ChamberEdge web page.

Fee

$5,000 for 12 months

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NJCC
NEW JERSEY CHAMBER of COMMERCE

DIGITAL MARKETING

Opportunities from the NJ Chamber of Commerce



NJ CHAMBER INSIDER (Daily Newsletter)

Become the official sponsor of the Chamber's daily newsletter: N.J. Chamber Insider. It is e-mailed weekdays to 10,000-plus business executives. It features a roundup of articles featuring chamber news, national and New Jersey business articles, Cornerstone New Jersey highlights, events information and advice valuable to the state's business community.

REACH

10,000+	NJ Chamber Executives
24%	Average Open Rate
20	Emails per month

MEDIA TYPE

E-mail

HIGHLIGHTS

- Emailed to 10,000-plus New Jersey business executives every weekday.*
- Additionally distributed by the state's local and regional chambers of commerce.
- Reader feedback has been overwhelmingly positive.

PRESENTING SPONSOR

Sponsorship Includes

✓ Display ad prominently featured on newsletter every day.
✓ Link from sponsor promo graphic to your company website or landing page.
✓ Company name listed as Presenting Sponsor in subject line of email.
✓ Company listed as Presenting Sponsor in header of email.

Fee

$3,000 for 3 months
$6,000 for 6 months
$12,000 for 12 months



** The NJ Chamber Insider is emailed daily with the exception of holidays and some other exceptions.*

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NJCC
NEW JERSEY CHAMBER of COMMERCE

DIGITAL MARKETING

Opportunities from the NJ Chamber of Commerce



MEMBER SPOTLIGHT

With the New Jersey Chamber of Commerce Member Spotlight, your company can send its message directly to the Chamber's network of 5,000 business executives and government leaders.

REACH

5,000	NJ Chamber Executives
24%	Average Open Rate
1	Member Spotlight sent per day

MEDIA TYPE

E-mail

HIGHLIGHTS

- Emailed to all 5,000 N.J. Chamber member executives.
- Only one Member Spotlight is sent per day.
- Affordable, immediate and effective delivery of your message.

Sponsorship Includes

✓ Your custom message sent to NJ Chamber membership.

Fee

1 for $500
3 for $1,200
6 for $2,000



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VIRTUAL ISSUES EVENT

Sponsorship Opportunity



NJ CHAMBER REPORTERS FORUM

Twice each year, the Chamber hosts a virtual roundtable featuring the state's most seasoned and in-the-know business and government reporters. The one-hour webinar consists of a freewheeling discussion of the issues of most importance impacting New Jersey's business and political communities.

The first 2025 forum is in February and the second in October.

EVENT INFO

Venue	Zoom
Date	February & October
Support Level	$2,500

DETAILS

Timely Topics
Veteran NJ Reporters

LEVEL: SUPPORTER

$2,500 Sponsorship Includes

- ✓ Company logo displayed prominently on all promotional materials, including social media
- ✓ Company logo prominently displayed on screen during roundtable
- ✓ Company acknowledged and thanked during roundtable

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