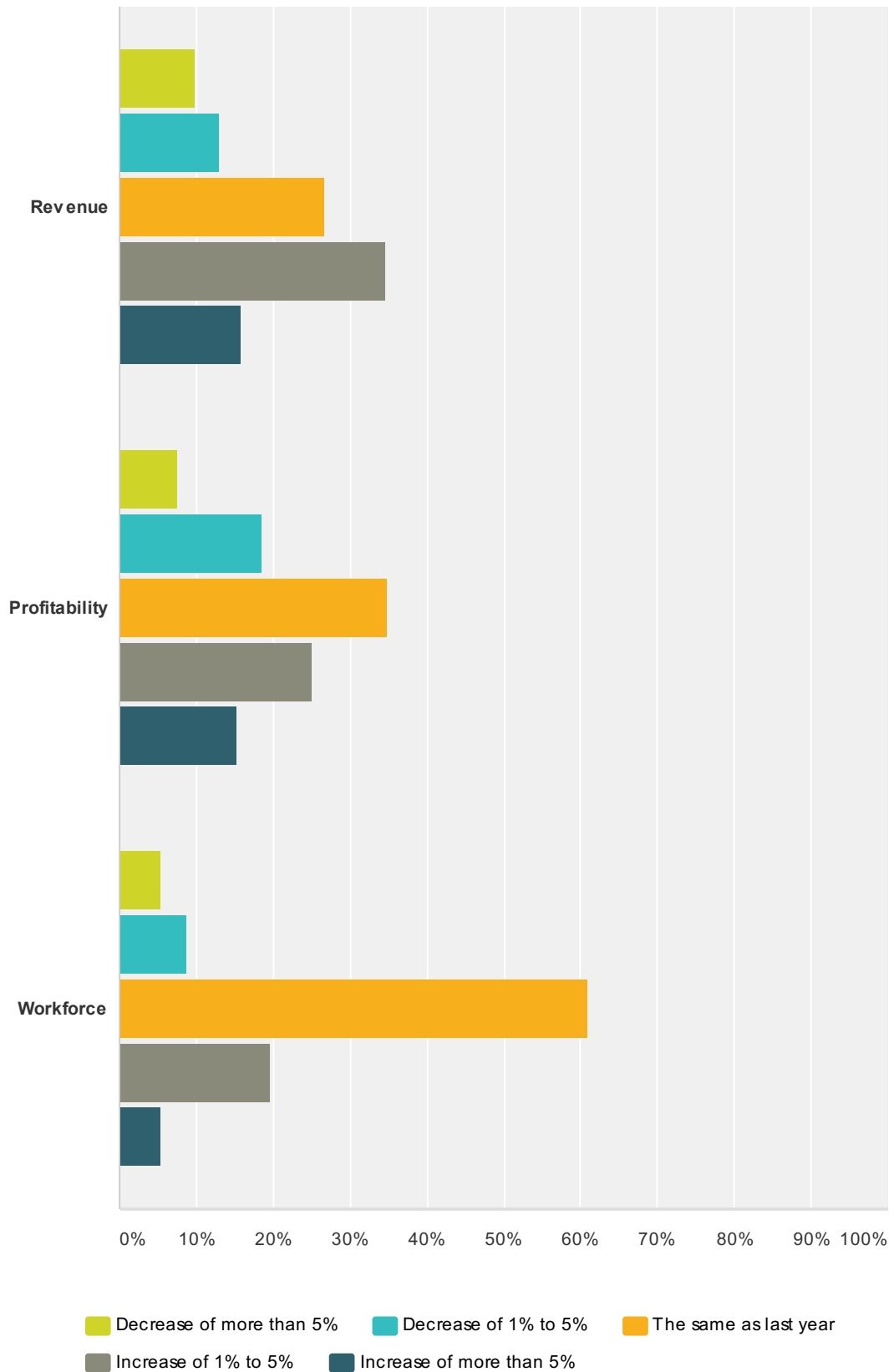


Q. With regard to your business, what do you expect over the next 12 months in the following areas:

Answered: 101 Skipped: 0

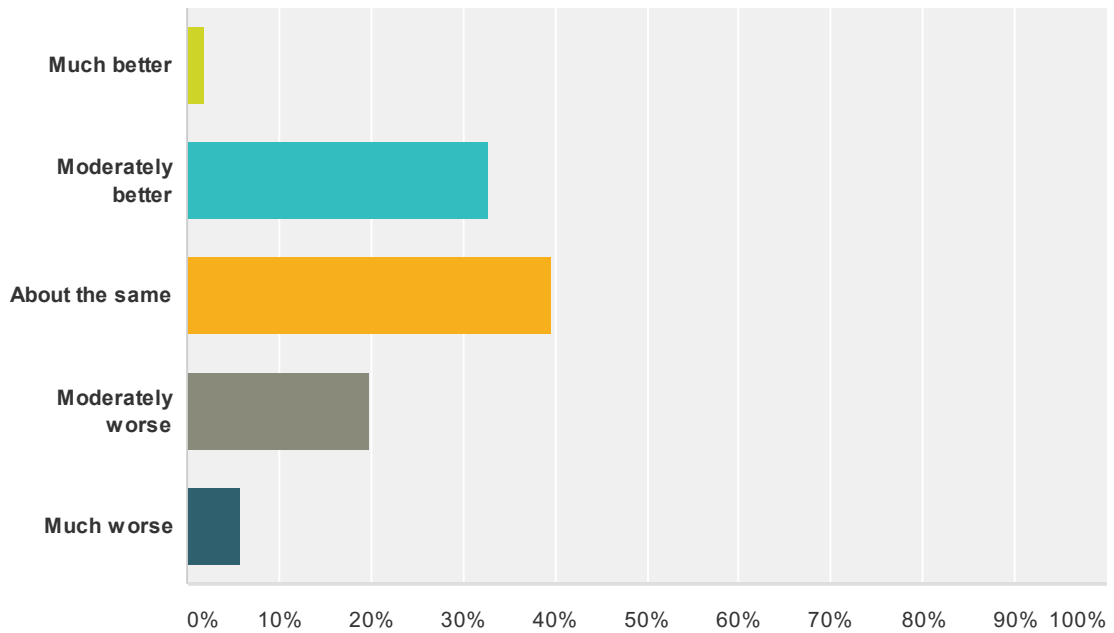


NJ Chamber-ParenteBeard Business Climate Study, Spring 2014

| | Decrease of more than 5% | Decrease of 1% to 5% | The same as last year | Increase of 1% to 5% | Increase of more than 5% | Total Respondents |
|---------------|--------------------------|----------------------|-----------------------|----------------------|--------------------------|-------------------|
| Revenue | 9.90% 10 | 12.87% 13 | 26.73% 27 | 34.65% 35 | 15.84% 16 | 101 |
| Profitability | 7.61% 7 | 18.48% 17 | 34.78% 32 | 25.00% 23 | 15.22% 14 | 92 |
| Workforce | 5.43% 5 | 8.70% 8 | 60.87% 56 | 19.57% 18 | 5.43% 5 | 92 |

Q. Compared to the winter of 2013, how do you expect New Jersey's economy to be in the winter of 2014?

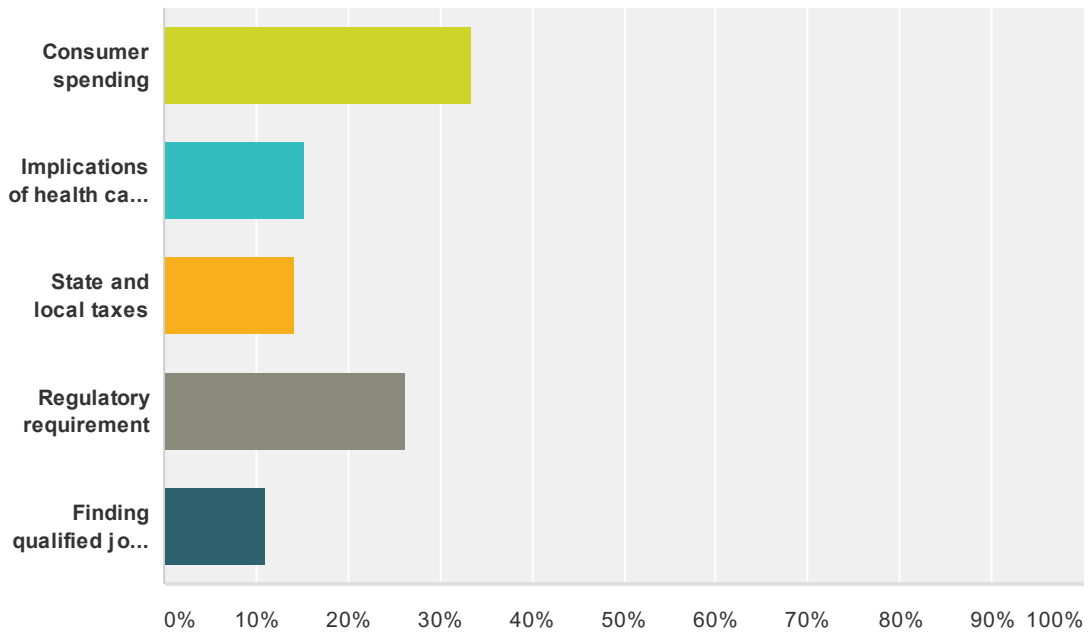
Answered: 101 Skipped: 0



| Answer Choices | Responses |
|-------------------|------------|
| Much better | 1.98% 2 |
| Moderately better | 32.67% 33 |
| About the same | 39.60% 40 |
| Moderately worse | 19.80% 20 |
| Much worse | 5.94% 6 |
| Total | 101 |

Q. With regard to operating your business over the next 12 months, what is your greatest concern (choose one):

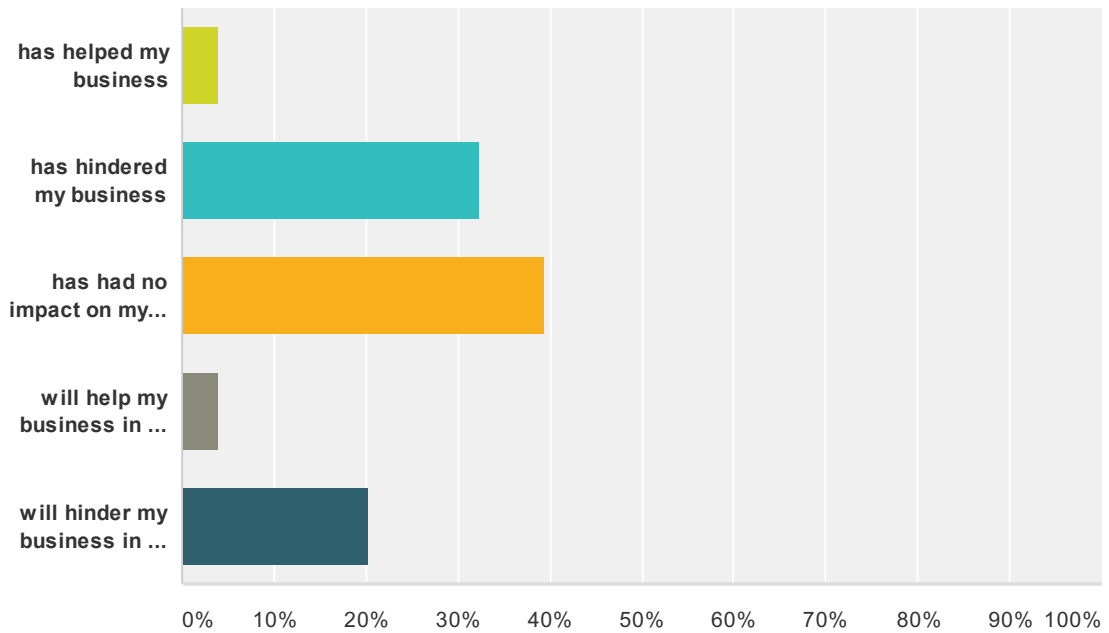
Answered: 99 Skipped: 2



| Answer Choices | Responses |
|------------------------------------|-----------|
| Consumer spending | 33.33% 33 |
| Implications of health care reform | 15.15% 15 |
| State and local taxes | 14.14% 14 |
| Regulatory requirement | 26.26% 26 |
| Finding qualified job candidates | 11.11% 11 |
| Total | 99 |

Q. In the early stages of its implementation, the Affordable Health Care Act:

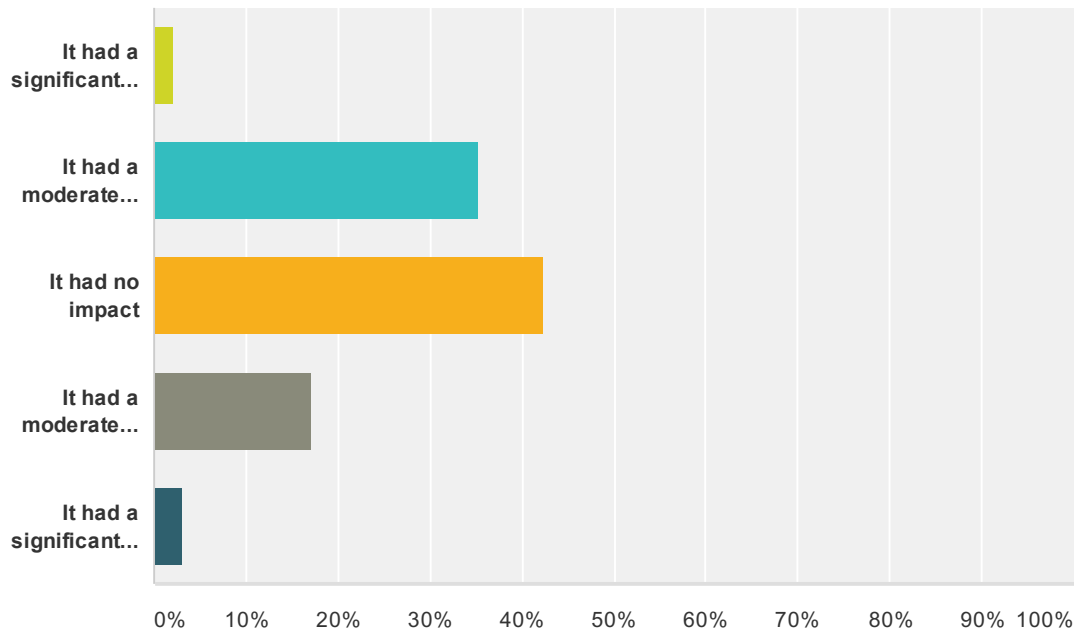
Answered: 99 Skipped: 2



| Answer Choices | Responses |
|---|-----------|
| has helped my business | 4.04% 4 |
| has hindered my business | 32.32% 32 |
| has had no impact on my business | 39.39% 39 |
| will help my business in the long run | 4.04% 4 |
| will hinder my business in the long run | 20.20% 20 |
| Total | 99 |

Q: Now that it has been played, how would you assess the impact of the Super Bowl on New Jersey's reputation?

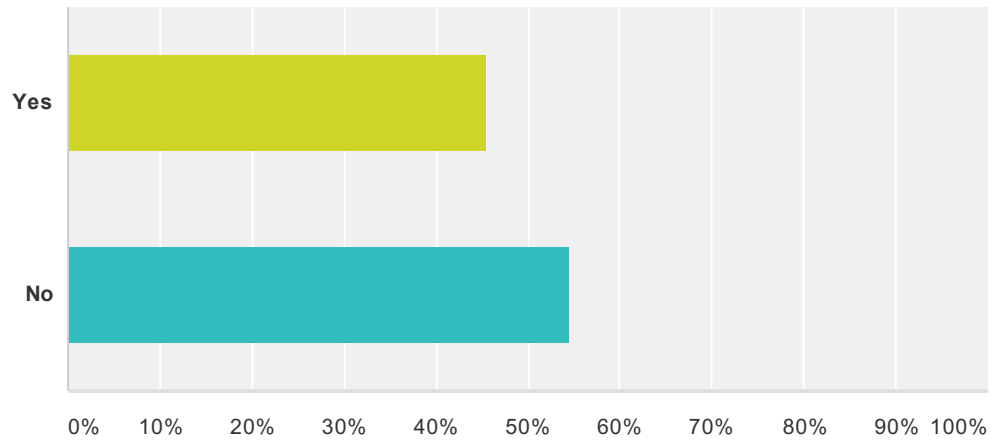
Answered: 99 Skipped: 2



| Answer Choices | Responses |
|--------------------------------------|-----------|
| It had a significant positive impact | 2.02% 2 |
| It had a moderate positive impact | 35.35% 35 |
| It had no impact | 42.42% 42 |
| It had a moderate negative impact | 17.17% 17 |
| It had a significant negative impact | 3.03% 3 |
| Total | 99 |

Q: Do you think New Jersey should pursue serving as the host of another Super Bowl?

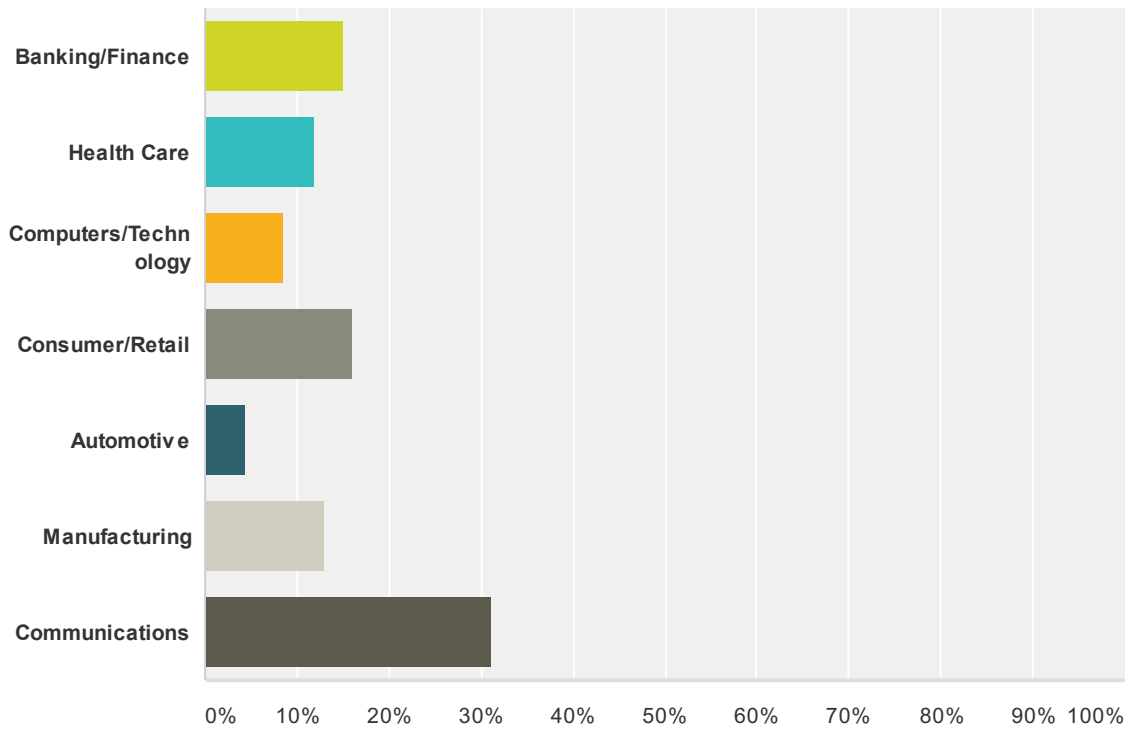
Answered: 99 Skipped: 2



| Answer Choices | Responses | |
|----------------|-----------|-----------|
| Yes | 45.45% | 45 |
| No | 54.55% | 54 |
| Total | | 99 |

Q: In which industry do you work?

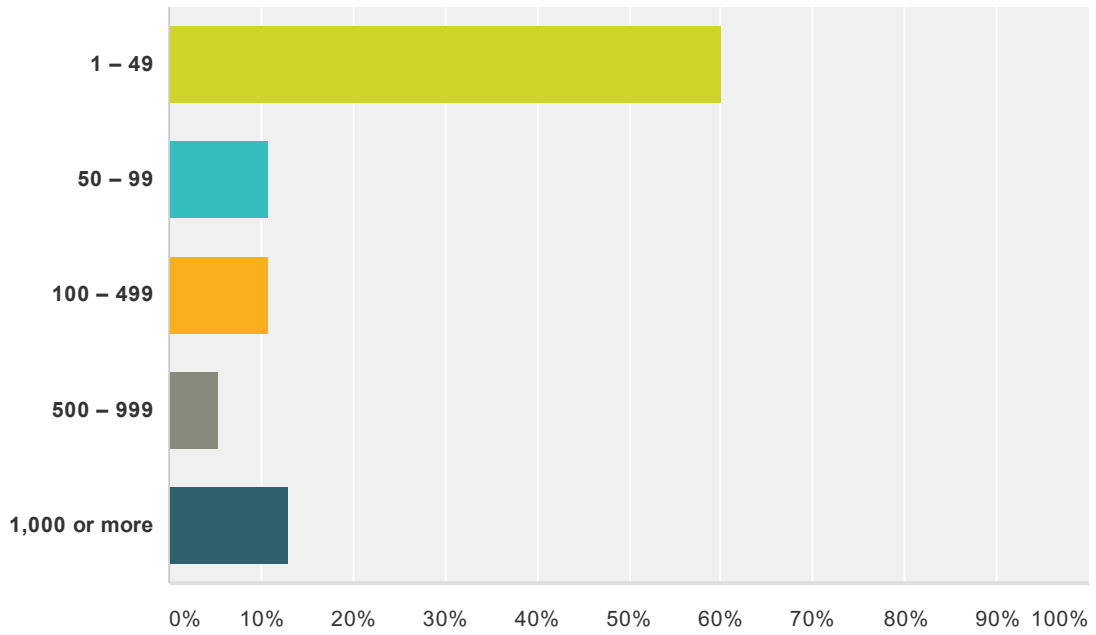
Answered: 93 Skipped: 8



| Answer Choices | Responses | |
|----------------------|-----------|-----------|
| Banking/Finance | 15.05% | 14 |
| Health Care | 11.83% | 11 |
| Computers/Technology | 8.60% | 8 |
| Consumer/Retail | 16.13% | 15 |
| Automotive | 4.30% | 4 |
| Manufacturing | 12.90% | 12 |
| Communications | 31.18% | 29 |
| Total | | 93 |

Q: How many employees are there in your company?

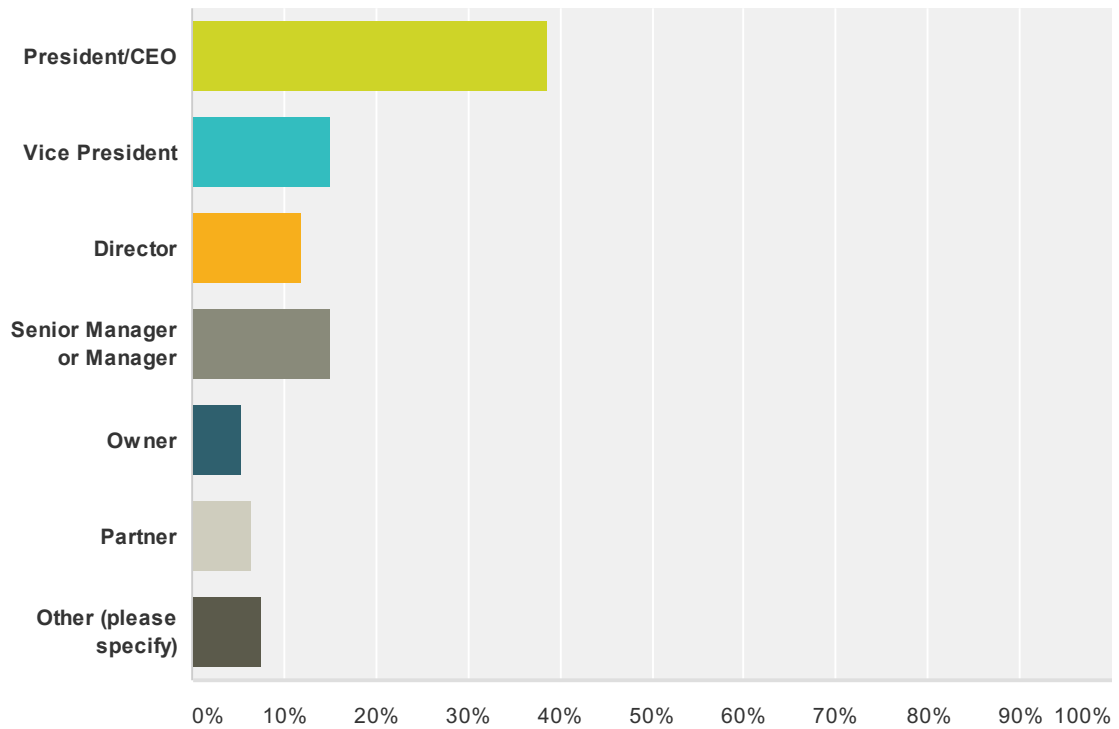
Answered: 93 Skipped: 8



| Answer Choices | Responses | |
|----------------|-----------|-----------|
| 1 - 49 | 60.22% | 56 |
| 50 - 99 | 10.75% | 10 |
| 100 - 499 | 10.75% | 10 |
| 500 - 999 | 5.38% | 5 |
| 1,000 or more | 12.90% | 12 |
| Total | | 93 |

Q: What is your position/title?

Answered: 93 Skipped: 8



| Answer Choices | Responses | |
|---------------------------|-----------|-----------|
| President/CEO | 38.71% | 36 |
| Vice President | 15.05% | 14 |
| Director | 11.83% | 11 |
| Senior Manager or Manager | 15.05% | 14 |
| Owner | 5.38% | 5 |
| Partner | 6.45% | 6 |
| Other (please specify) | 7.53% | 7 |
| Total | | 93 |