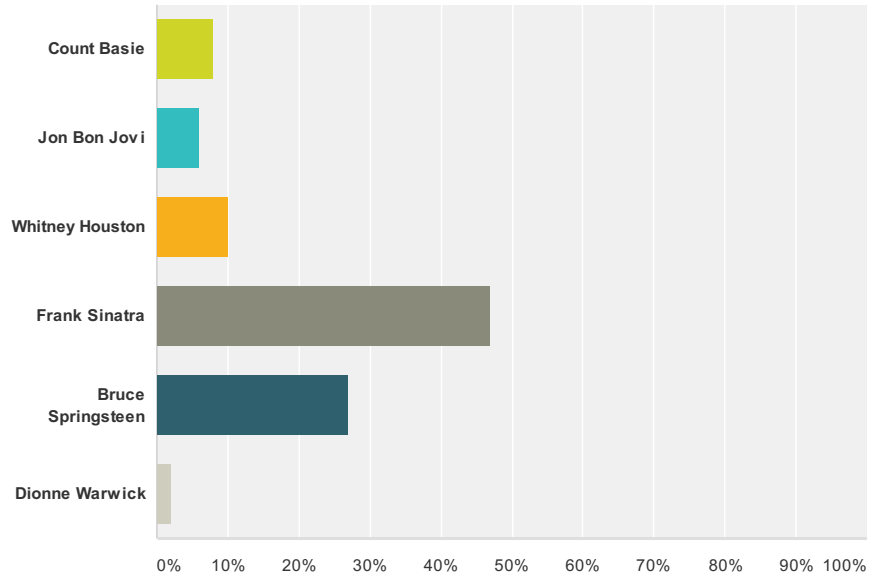


ParenteBeard - N.J. Chamber Summer Survey

Q1 Best Singer/Musician from New Jersey:

Answered: 200 Skipped: 0

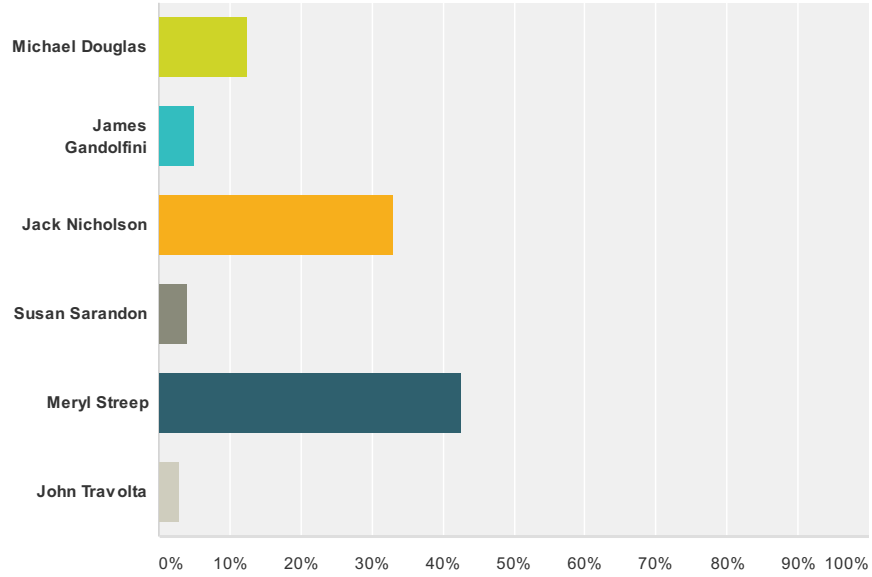


Answer Choices	Responses
Count Basie	8.00% 16
Jon Bon Jovi	6.00% 12
Whitney Houston	10.00% 20
Frank Sinatra	47.00% 94
Bruce Springsteen	27.00% 54
Dionne Warwick	2.00% 4
Total	200

ParenteBeard - N.J. Chamber Summer Survey

Q2 Best Actor from New Jersey:

Answered: 200 Skipped: 0

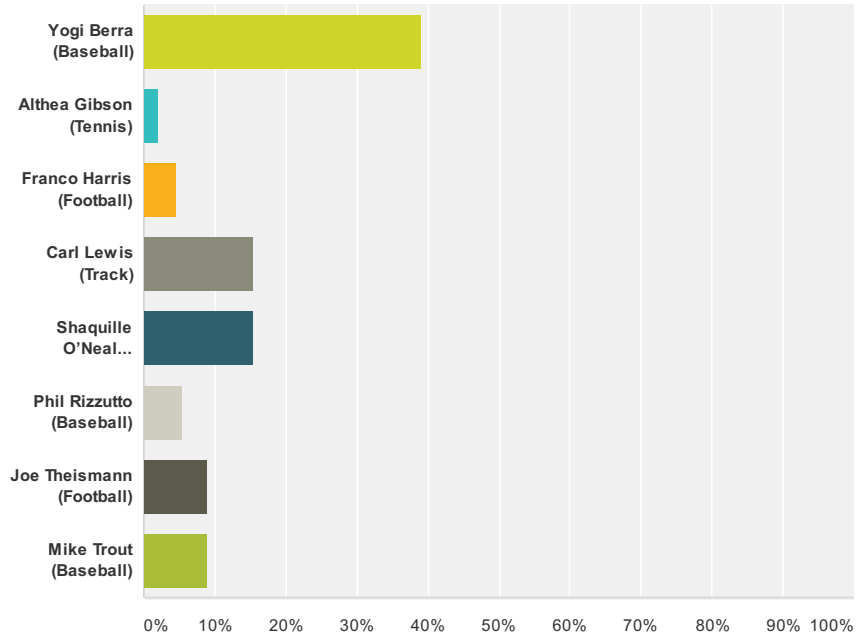


Answer Choices	Responses
Michael Douglas	12.50% 25
James Gandolfini	5.00% 10
Jack Nicholson	33.00% 66
Susan Sarandon	4.00% 8
Meryl Streep	42.50% 85
John Travolta	3.00% 6
Total	200

ParenteBeard - N.J. Chamber Summer Survey

Q3 Best Athlete from New Jersey:

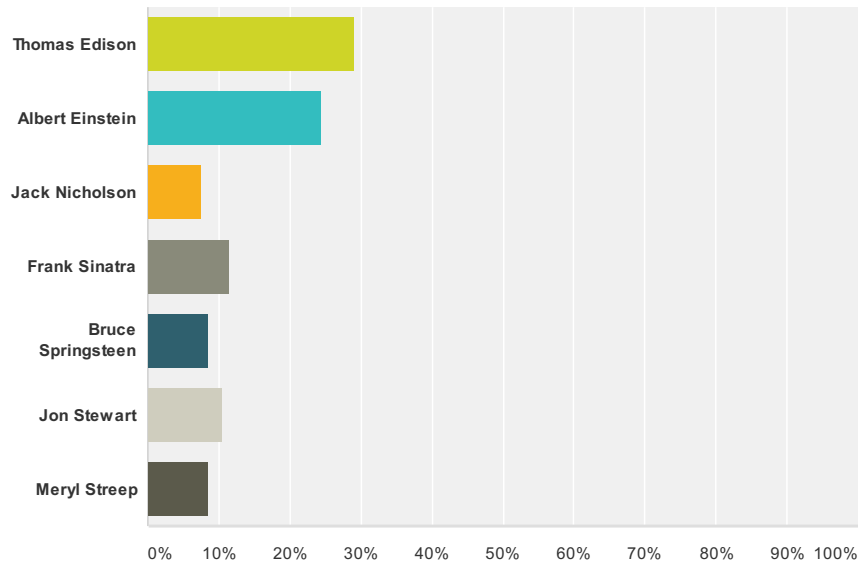
Answered: 200 Skipped: 0



Answer Choices	Responses
Yogi Berra (Baseball)	39.00% 78
Althea Gibson (Tennis)	2.00% 4
Franco Harris (Football)	4.50% 9
Carl Lewis (Track)	15.50% 31
Shaquille O'Neal (Basketball)	15.50% 31
Phil Rizzutto (Baseball)	5.50% 11
Joe Theismann (Football)	9.00% 18
Mike Trout (Baseball)	9.00% 18
Total	200

Q4 Which of the following New Jersey personalities - encompassing the fields of sports, music, entertainment and research - would you most like to have dinner with (sorry, you can choose only one):

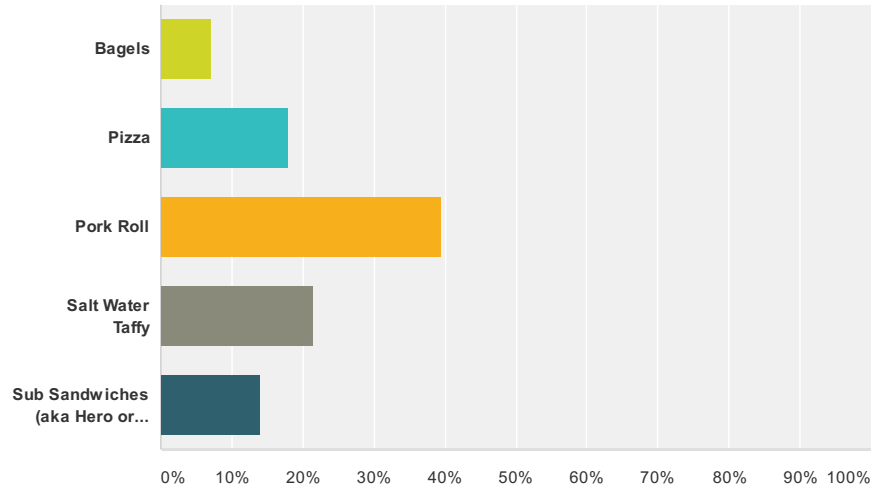
Answered: 200 Skipped: 0



Answer Choices	Responses
Thomas Edison	29.00% 58
Albert Einstein	24.50% 49
Jack Nicholson	7.50% 15
Frank Sinatra	11.50% 23
Bruce Springsteen	8.50% 17
Jon Stewart	10.50% 21
Meryl Streep	8.50% 17
Total	200

Q5 New Jersey's trademark food:

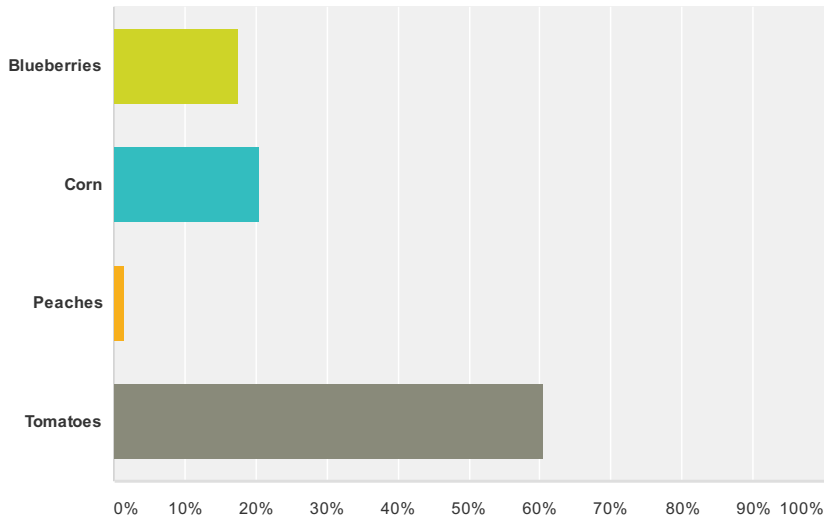
Answered: 200 Skipped: 0



Answer Choices	Responses	
Bagels	7.00%	14
Pizza	18.00%	36
Pork Roll	39.50%	79
Salt Water Taffy	21.50%	43
Sub Sandwiches (aka Hero or Hoagie)	14.00%	28
Total		200

Q6 New Jersey's best produce:

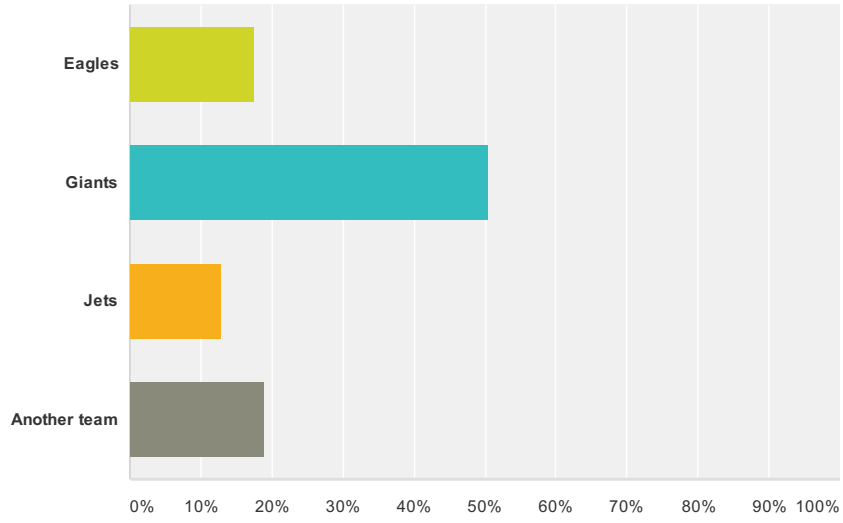
Answered: 200 Skipped: 0



Answer Choices	Responses
Blueberries	17.50% 35
Corn	20.50% 41
Peaches	1.50% 3
Tomatoes	60.50% 121
Total	200

Q7 Your favorite football team:

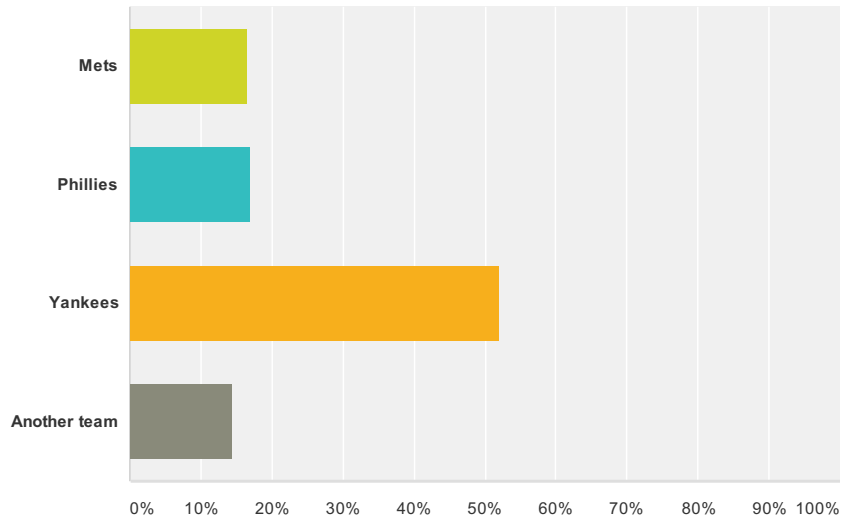
Answered: 200 Skipped: 0



Answer Choices	Responses
Eagles	17.50% 35
Giants	50.50% 101
Jets	13.00% 26
Another team	19.00% 38
Total	200

Q8 Your Favorite baseball team:

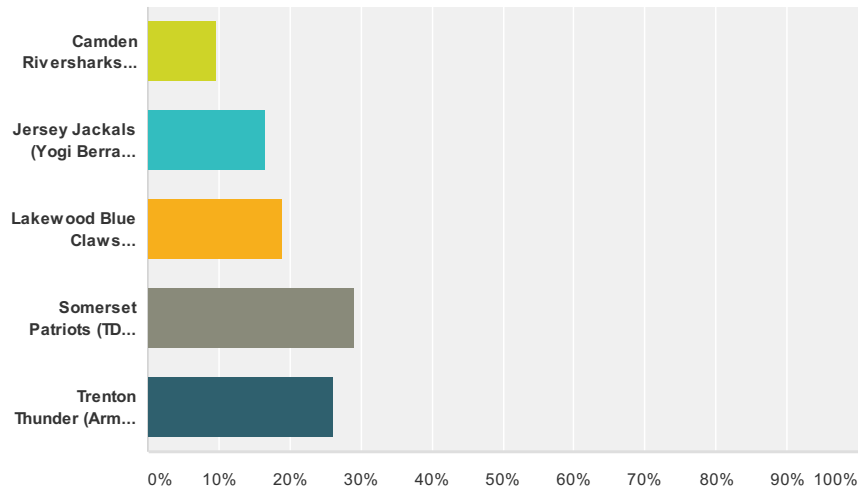
Answered: 200 Skipped: 0



Answer Choices	Responses
Mets	16.50% 33
Phillies	17.00% 34
Yankees	52.00% 104
Another team	14.50% 29
Total	200

Q9 Which New Jersey minor league or independent league baseball team are you most likely to visit?

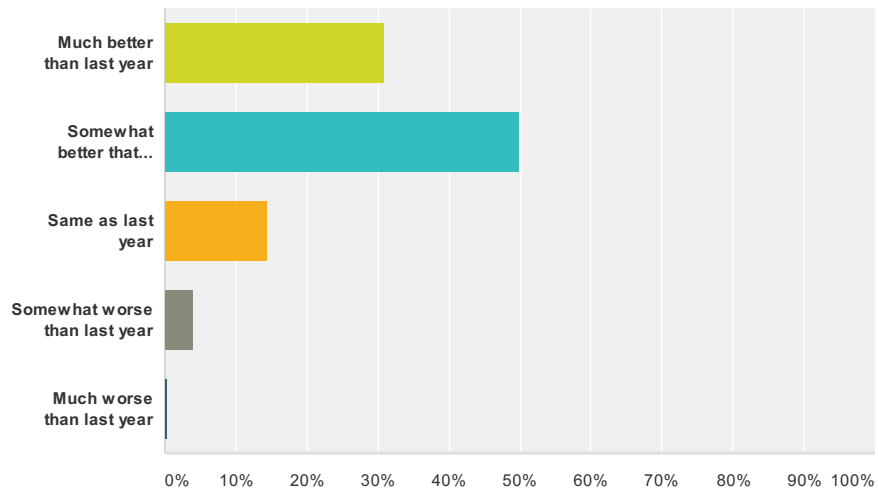
Answered: 200 Skipped: 0



Answer Choices	Responses
Camden Riversharks (Campbell Field, Camden)	9.50% 19
Jersey Jackals (Yogi Berra Stadium, Montclair)	16.50% 33
Lakewood Blue Claws (FirstEnergy Park, Lakewood)	19.00% 38
Somerset Patriots (TD Bank Ballpark, Bridgewater)	29.00% 58
Trenton Thunder (Arm & Hammer Park, Trenton)	26.00% 52
Total	200

Q10 How do you think Jersey Shore businesses will fare this summer season?

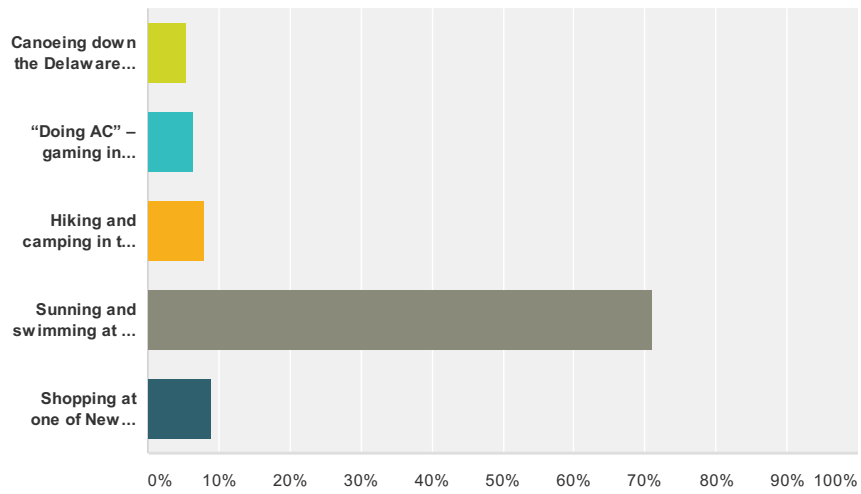
Answered: 200 Skipped: 0



Answer Choices	Responses
Much better than last year	31.00% 62
Somewhat better that last year	50.00% 100
Same as last year	14.50% 29
Somewhat worse than last year	4.00% 8
Much worse than last year	0.50% 1
Total	200

Q11 What is your favorite New Jersey vacation activity?

Answered: 200 Skipped: 0



Answer Choices	Responses
Canoeing down the Delaware River	5.50% 11
"Doing AC" – gaming in Atlantic City	6.50% 13
Hiking and camping in the mountains	8.00% 16
Sunning and swimming at The Shore	71.00% 142
Shopping at one of New Jersey's downtown districts	9.00% 18
Total	200