



# PREMIER EVENT

Sponsorship Opportunity

## ROI-NJ 2023 Power and Influencer List Awards Reception

Hosted by the New Jersey Chamber of Commerce

This must-attend, high-level networking event and reception will feature ROI-NJ recognizing individuals and companies named to their Power and Influencer lists throughout 2023. This new event is hosted by the New Jersey Chamber of Commerce.



### EVENT INFO

|       |           |
|-------|-----------|
| Venue | TBD       |
| Date  | Fall 2023 |

### DETAILS

|                 |
|-----------------|
| Networking      |
| Dinner          |
| Open Bar        |
| Awards Ceremony |

**LEVEL: PARTNER**

**\$20,000**

#### Sponsorship Includes

- ✓ Introduction of your company at the opening of Event
- ✓ Opportunity to address the audience at the event – 1-minute slot.
- ✓ Opportunity to show video/commercial at the event – 2-minute slot (played during the networking portion, before the event starts)
- ✓ ROI-NJ: Double Truck Full page, 4-color ad in the supplement that will run in ROI-NJ and distributed at the event.
- ✓ Signage at the event showing your company as the Event Partner
- ✓ ROI-NJ/NJ Chamber: Logo included in all print and online event promotion.
- ✓ 6' table at the event (in the registration area outside the main room)
- ✓ ROI-NJ: Rectangle box (300 X 600) for 2 months after the event on ROI-NJ digital asset
- ✓ NJ Chamber: Company Spotlight - Your company can send its message directly to the N.J. Chamber's network of 5,000 business executives and government leaders
- ✓ NJ Chamber: NJCHAMBER.COM – Your company's name can appear in a prominent display ad on New Jersey Chamber of Commerce's website
- ✓ 8 complimentary tickets to attend the event.
- ✓ List of company names of all attendees at the event
- ✓ ROI-NJ: Additional full-page ad in a follow-up issue of ROI-NJ

### CONTACT

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N.J. Chamber of Commerce  
216 West State Street  
Trenton, NJ 08608

## ROI-NJ 2023

### Power and Influencer List Awards Reception

#### Sponsorship Opportunities (Continued)

#### LEVEL: GOLD

**\$12,000**

##### Sponsorship Includes

- ✓ Opportunity to show video/commercial at the event – 1-minute slot (played during the networking portion, before the event starts)
- ✓ ROI-NJ: Full page, 4-color ad in the supplement that will run in ROI-NJ and distributed at the event.
- ✓ Signage at the event showing your company as a Gold Sponsor
- ✓ ROI-NJ/NJ Chamber: Logo included in all print and online event promotion.
- ✓ 6' table at the event (in the registration area outside the main room)
- ✓ ROI-NJ: Rectangle box (300 X 600) for 1 month after the event on ROI-NJ digital asset
- ✓ NJ Chamber: Company Spotlight - Your company can send its message directly to the N.J. Chamber's network of 5,000 business executives and government leaders
- ✓ NJ Chamber: NJCHAMBER.COM – Your company's name can appear in a prominent display ad on New Jersey Chamber of Commerce's website
- ✓ 4 complimentary tickets to attend the event.
- ✓ List of company names of all attendees at the event

#### LEVEL: REGISTRATION TABLE

**\$7,500**

##### Sponsorship Includes

- ✓ ROI-NJ: Full page, 4-color ad in the supplement that will run in ROI-NJ and distributed at the event.
- ✓ Signage at the event showing your company as the Event Partner
- ✓ ROI-NJ/NJ Chamber: Company logo included in all print and online event promotion.
- ✓ 6' table at the event (in the registration area outside the main room)
- ✓ ROI-NJ: Rectangle Box (300 X 250) for 1 month on ROI-NJ digital asset
- ✓ NJ Chamber: Company Spotlight - Your company can send its message directly to the N.J. Chamber's network of 5,000 business executives and government leaders
- ✓ 2 complimentary tickets to attend the event.
- ✓ List of company names of all attendees at the event

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## ROI-NJ 2023

### Power and Influencer List Awards Reception

#### Sponsorship Opportunities (Continued)

#### LEVEL: SUPPORTING

**\$5,000**

##### Sponsorship Includes

- ✓ ROI-NJ: Half page, 4-color ad in the supplement that will run in ROI-NJ and distributed at the event.
- ✓ ROI-NJ/NJ Chamber: Company logo included in all print and online event promotion.
- ✓ ROI-NJ: Rectangle Box (300 X 250) for 1 month on ROI-NJ digital asset
- ✓ NJ Chamber: Company Spotlight - Your company can send its message directly to the N.J. Chamber's network of 5,000 business executives and government leaders
- ✓ 1 complimentary ticket to attend the event.
- ✓ List of company names of all attendees at the event

#### LEVEL: EXHIBIT & AD COMBO

**\$3,000**

##### Sponsorship Includes

- ✓ ROI-NJ: 1/2 page, 4-color ad in the supplement that will run in ROI-NJ and distributed at the event
- ✓ ROI-NJ: Rectangle Box (300 X 250) for 1 month on ROI-NJ digital asset
- ✓ 6' table at the event (in the registration area outside the main room)
- ✓ 1 complimentary ticket to attend the event.

#### ROI-NJ/NJ CHAMBER EVENT SUPPLEMENT

Ads only in supplement for event: (3 sizes available)

- Full page, 4-color ad \$4,500
- Half page horizontal, 4-color ad \$2,800
- Quarter page block, 4-color ad \$1,500

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